

Empowering Leaders Who Shape the Future



EXECUTIVE PERSPECTIVES

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FROM THE EDITOR'S DESK



Dear Reader,

The global business environment today is defined by complexity and constant change. From shifting trade dynamics and the U.S.'s proposed visa restrictions to evolving technology frontiers and unpredictable capital flows, leaders everywhere are navigating uncertainty on multiple fronts. Economic pressures are testing business resilience, while digital transformation and artificial intelligence are reshaping how organisations operate, compete, and grow.

At ISB Executive Education and Digital Learning, we believe the leaders who will shape tomorrow are those who can turn turbulence into opportunity. Our knowledge content, including faculty insights, industry features, and executive perspectives, helps decode these shifts and translate them into clear, actionable intelligence. Check out our pieces on the spiralling costs of AI and the evolution of global innovation and startup hubs for more.

Our learning interventions, scheduled for the coming quarter, also build on this foundation by nurturing leaders who can act with confidence in uncertain times. From learning the essentials of leadership and strategy formulation to business management and executive presence, each programme aims to strengthen capabilities most relevant to today's evolving landscape.

As industries redefine themselves and new paradigms take shape, the need for informed, agile, and empathetic leadership has never been greater. ISB Executive Education and Digital Learning remains committed to empowering leaders with the knowledge, clarity, and confidence to not just keep pace with change but to shape it.

Warm regards,

Team Executive Perspectives

ISB Discover

Research Insights That Drive Impact



ISB recently launched its research-driven knowledge sharing portal ISB Discover, delivering actionable insights from our faculty's cutting-edge research. Designed to extend knowledge beyond academia, it spans Leadership & Organisations, Strategy & Innovation, Finance & Accounting, Economic & Public Policy, Operations, Marketing, and Technology, across an evolving range of formats, from articles to explainers and videos. Whether navigating complex business decisions, shaping policy, or advising clients, ISB Discover equips leaders and changemakers with rigorous, research-backed guidance, free of jargon. Join a growing community gaining the ISB advantage and discover how research informs business, policy, and society.

Articles



The Spiralling Costs of AI: Balancing Innovation, Economics, and Sustainability

The AI footprint on our planet and our lives today is the smallest it will ever be. Ultimately, the spiralling cost of AI lies not in the technology itself, but in how societies manage its adoption.

Rooted in Identity: Consumers Powering the Rise of Indigenous Brands

Whether it's a heritage beverage brand, a men's ethnic wear label, or a health-focused snack maker, the common thread is clear: Indian consumers are rewarding authenticity with loyalty, and the market is responding with capital.



Industry Bytes



Innovation and Synergy in India's GCC Landscape

India is rapidly becoming the global hub for GCCs (Global Capability Centres). Viswa Manda, Vice President- Service Delivery at ADP India Payroll Services shares valuable insights on why India is becoming the new global innovation hub shaping the future of business.

Driving Efficiency and Profitability Through Sustainability

Ashish Bhandari, MD & CEO of Thermax, talks about the rise of clean energy in emerging economies, the transition from grey to green hydrogen, and why India is moving from being a needer of energy to a leader of energy, on this episode of Industry Bytes.



Insight Edge



How Startup Ecosystems Are Evolving Worldwide

In this conversation with Sagar Saxena, Assistant Professor of Business Economics and Public Policy at The Wharton School, we explore policy moves, funding models, and the untapped role of academic research in building thriving ecosystems. Watch to see where innovation support is headed next.

Classroom to Boardroom

Behavioural Economics

How can behavioural economics shape smarter business decisions? Pranav Jindal, Associate Professor, Marketing, shares how his module on behavioural economics helps leaders recognise biases, improve judgement, and apply insights in real-world scenarios.



ISB Online's Perspectives provides the career insights you need to achieve your goals and gain confidence in your business skills.

Articles



Bureaucratic Leadership Explained: When Structure Drives Success

Bureaucratic leadership is built on structure, compliance, and accountability, making it effective in environments that value order and consistency. While often criticised for rigidity, it can enhance organisational efficiency when applied thoughtfully.

Why More Businesses Are Turning to Digital Marketing

From global reach to actionable insights, digital marketing gives businesses the tools to thrive and innovate. It is the key to building resilience and driving sustainable growth in today's fast-changing market.



How New Innovations Are Transforming Supply Chain Management

Innovations in supply chain management are transforming how businesses function. Organisations that proactively adopt these technologies are better positioned to navigate disruptions and shape the future of efficient, adaptive supply chains.

Understanding the Behavioural Theory That's Shaping Modern Leadership

The behavioural theory of leadership shifts the focus from traits to actions, suggesting that leadership is accessible to anyone willing to learn and practise. By examining what effective leaders do rather than who they are, this theory offers a roadmap for growth and empowerment.



UPCOMING LEARNING INTERVENTIONS

C-Suite Programmes



Chief Growth and Marketing Officer Programme

NOV 30 2025 - AUG 23, 2026

The Chief Growth and Marketing Officer Programme transforms participants into marketing and growth thought leaders by developing critical skills and leveraging insights from behavioural science, economics, and analytics. Participants will master customer-centricity, understand evolving customer preferences, and excel in the dynamic role of growth and marketing leader. They will learn how to enhance performance across marketing channels, harness AI and emerging technologies, lead digital transformation, and manage brands in domestic and global markets.



General Management Programme

DEC 14, 2025 - SEP 20, 2026

The General Management Programme (GMP) offers a comprehensive and transformative learning journey, enabling leaders to dissect and navigate complex business challenges.



Executive Programmes

Women's Leadership Programme

DEC 14, 2025 - MAY 10, 2026

The Women's Leadership Programme (WLP) addresses the persistent underrepresentation of women in leadership positions, providing them with the necessary competencies to overcome unique challenges.

Essentials of Leadership

NOV 2 - 6, 2025

The Essentials of Leadership programme is meticulously crafted to unlock the latent leadership potential within high-potential executives. This programme lays the foundation for assuming pivotal leadership roles, equipping leaders to seize the opportunities that accompany heightened responsibility.

Building High-Performance Teams

NOV 28 - 30, 2025

The Building High-Performance Teams programme equips senior executives with the tools and frameworks to strengthen collaboration, trust, and agility. Leaders learn to design purposeful team structures, foster psychological safety, and sustain high performance in dynamic workplaces.

Emerging Leaders Programme

DEC 7, 2025 - SEP 6, 2026

The Emerging Leaders Programme (ELP) is designed to develop a new generation of leaders equipped with technical proficiency and exceptional interpersonal skills to thrive in the rapidly evolving digital landscape.

Strategy Formulation and Execution

DEC 11 - 13, 2025

The Strategy Formulation and Execution programme empowers leaders to craft and implement resilient strategies that anticipate market shifts, align resources, and navigate complexity effectively. Refine your strategic acumen to ensure your vision is executed with clarity and drives lasting competitive advantage.

Executive Programme in Business Management

DEC 28, 2025 | 32 WEEKS

Expand your leadership impact beyond functional boundaries. This programme helps professionals build strategic thinking, data fluency, and cross-functional agility to make informed decisions, lead teams effectively, and drive business growth with confidence.

Certificate Programmes

Business Storytelling and Executive Presence

NOV 23 - 25, 2025

The Business Storytelling and Executive Presence programme is crafted to empower executives and leaders with the art of storytelling, enabling you to build connections, inspire action, and establish a leadership presence that stands out. Through this programme, you will master the art of conveying powerful messages that engage stakeholders, drive organisational change, and lead with an impact.

Mastering Executive Presence

JAN 4, 2026 | 15 WEEKS

Enhance leadership potential by mastering self-awareness, storytelling, and personal branding. This programme equips executives to project influence, inspire stakeholders, and navigate complex business settings with confidence.

AI in Business: Fundamentals to Applications

DEC 28, 2025 | 20 WEEKS

Learn AI fundamentals, generative AI, and ethical AI practices. Gain hands-on experience with tools like GPT, Llama, and DALL-E to enhance decision-making, streamline processes, and drive innovation.

Mastering Negotiation and Influence

NOV 7 - 9, 2025

The Mastering Negotiation and Influence programme helps participants hone the art of persuasion, empowering individuals to influence stakeholders effectively and ensuring their strategic vision is articulated, embraced, and actualised with consensus and commitment.

Digital Business Transformation with AI

NOV 30, 2025 | 25 WEEKS

Gain expertise in emerging technologies like AI, Blockchain, IoT, and Cybersecurity. This programme equips you with the knowledge to integrate these innovations into business operations effectively.

Leadership Essentials

NOV 30, 2025 | 20 WEEKS

Develop a dynamic leadership style to lead decisively. This programme enhances self-leadership, stakeholder engagement, team performance, and agility, equipping you to navigate workplace challenges effectively.

Business Strategy

DEC 28, 2025 | 22 WEEKS

Strengthen strategic acumen and innovative thinking. This programme equips you with tools to formulate and execute business strategies, navigate disruptions, and drive long-term success.

Project Management

DEC 28, 2025 | 24 WEEKS

Lead projects with precision and agility. This programme equips professionals with the frameworks and tools to manage complexity, mitigate risks, and deliver impactful results in dynamic business environments.

UPCOMING EVENTS

ISB Executive Education

FIRESIDE CHAT | LIVE-VIRTUAL

The Power of Story: Turning Ideas into Influence

A sneak preview of the **Business Storytelling and Executive Presence** programme

 Oct 15, 2025  5:30 PM IST  Zoom

[REGISTER NOW](#)



Rajesh Pandit
Visiting Faculty, ISB

Join **Rajesh Pandit, Visiting Faculty at ISB**, for a conversation on using storytelling as a leadership superpower on Oct 15, 2025, at 5:30 PM IST on Zoom and discover how to frame ideas that resonate, communicate with presence, and influence through authenticity.

Key Takeaways:

- Learn how storytelling drives trust, clarity, and alignment in leadership communication
- Understand the core elements of a compelling business story
- Discover how to use narrative frameworks to influence decisions and inspire action

This session also offers a sneak preview of the Business Storytelling and Executive Presence programme, designed to help professionals strengthen their communication, build credibility, and lead with presence. Register now and secure your seat for the fireside chat.

Custom Solutions for Enterprises



Thermax

Senior Leadership Development Programme

July

We recently concluded a bespoke senior leadership development programme for Thermax Limited. Designed to strengthen strategic thinking, customer-centricity, and leadership agility, the programme enabled participants to reflect on evolving business demands and align their leadership approach to drive long-term value.

Maruti Suzuki

Vertex - Promotion & Role change workshop

July 7 - 9, 2025

A leadership development programme for newly promoted leaders at Maruti Suzuki India Limited was designed to align with the organisation's transformation goals, the programme focused on building capabilities in transformational leadership, strategic execution, and business model innovation. The learning journey was anchored in real-world application, enabling leaders to translate strategy into action and drive meaningful outcomes.



Boeing

India Executive Prestige Program

July 7 - 9, 2025

The fourth edition of the India Executive Prestige Program (IEPP), jointly designed by ISB Executive Education and Boeing, concluded recently at our Hyderabad campus. This five-day leadership development initiative brought together senior leaders from Boeing's airline partners across India and Sri Lanka.



Custom Solutions for Government



RBI

Leadership Development Programme for RBI

Aug 4 - 8, 2025

We recently concluded a leadership development programme curated for senior leaders from the Reserve Bank of India (RBI) Bank of India. The programme focused on enhancing strategic thinking, data-led decision-making, and innovation capabilities among participants navigating complex organisational and national challenges. Through immersive sessions and applied learning, participants explored new approaches to influence, transformation, and impact.

SBI

Specialized Training Programme on Retail Business and Operations & Transformational Leadership Development Programme for GMs and DGMs

Sep 15 - 19, 2025

We partnered with State Bank of India for two customised programmes for senior leaders, aimed at strengthening institutional capability and future-readiness. These programmes, designed for senior leaders will help them navigate complexity, drive innovation, and deliver impact at scale.



NACIN

MCTP - Customs Indirect Taxes & Narcotics

Multi phase

We partnered with the National Academy of Customs, Indirect Taxes and Narcotics (NACIN) to deliver Mid-Career Training Programme (MCTP) for multiple cohorts of officers from the Indian Revenue Service. These multi-phase learning journeys are designed to build strategic leadership, enable officers to navigate digital and policy transformations, and enhance citizen-centric service delivery.



Executive Education & Digital Learning, ISB

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