

Charting Strategy in Turbulent Times



EXECUTIVE PERSPECTIVES

Vol IV Issue I

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Articles



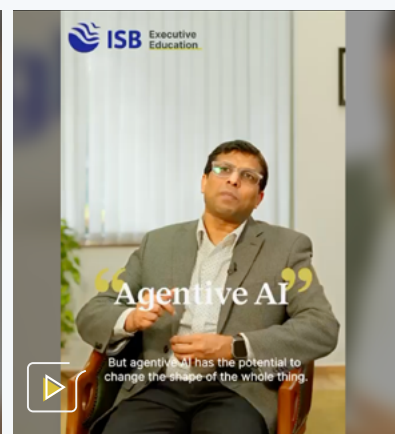
Why Organisational Culture Gets Lost Between Leaders and Teams, and How to Fix It

Organisational culture isn't static — it must evolve with leadership. When leaders and managers model values, reward behaviours, and embrace micro-cultures, they build workplaces where people thrive.

Insight Edge

Disruptive Technologies in Business - **Part 1** and **Part 2**

Professor Subodha Kumar explores how disruptive technologies like AI and blockchain are reshaping analytics, operations, and strategy. He also highlights the real-world challenges of tech adoption, the role of academic research, and the industries on the brink of transformative change.



#Viewpoint



India's Innovation Divide: Quick Commerce vs Deep Tech

Professor Rajendra Srivastava unpacks why patient capital, stronger R&D, talent pipelines, and global collaboration are key to building real impact — and why the ecosystem shouldn't be pitting deep tech startups against quick commerce ones.

Industry Bytes



Effective Storytelling for Product Managers

ISB Executive Education alumnus and digital product leader Kavitha Sreejith explains why #productmanagers must become skilled storytellers to communicate vision, inspire teams, and make data meaningful — shaping the future of product leadership.

ISB Online Perspectives



What Business Leaders Need To Know About Artificial Intelligence

How can business leaders adapt to the constantly evolving AI landscape? From driving data-driven decision-making to fostering collaborative leadership models, here are four ways that AI is helping leaders transform their organisations.

How Businesses Leverage Market Research — And Why You Should Too

How can business leaders adapt to the constantly evolving AI landscape? From driving data-driven decision-making to fostering collaborative leadership models, here are four ways that AI is helping leaders transform their organisations.



5 Essential Skills for Leaders of an Evolving Workforce

The workplace is evolving faster than ever — AI, digital disruption, and shifting workforce dynamics are redefining leadership. How can today's leaders stay ahead and thrive in this new era? Discover the essential skills needed to navigate the future of work.

UPCOMING LEARNING INTERVENTIONS

Advanced Leadership Programmes



ISB-NUS Global Advanced Management Programme

SEP 16, 2025 - FEB 18, 2026

The Global Advanced Management Programme offers a unique blend of leadership development, strategic insights across data, AI and tech, sustainable value creation and regulatory frameworks intersecting with business realities necessary to make the right investments for maximum return on capital and build distinctive competitive strength. The programme has been meticulously designed along four dimensions critical to excel as a leader – 1) Leader as a decision architect, 2) Leader as a strategist, 3) Leader as a motivator, 4) Leading in the business environment.

Pathway to Chief Strategy Officer

SEP 28, 2025 - MAR 28, 2026



The Pathway to Chief Strategy Officer programme delves into the intricate nature of strategic decisions, uncovering the underlying reasons why certain firms achieve superior performance. The programme equips Chief Strategy Officers and aspiring CSOs with an indepth understanding of strategic management. It enables them with the tools and frameworks to effectively navigate disruptions, consistently outperform competitors, and achieve enduring success over time.

Comprehensive Leadership Programmes



General Management Programme

SEP 20, 2025 - MAY 31, 2026

The General Management Programme (GMP) offers a comprehensive and transformative learning journey, enabling leaders to dissect and navigate complex business challenges.

Women's Leadership Programme

SEP 6 - DEC 18, 2025

The Women's Leadership Programme (WLP) addresses the persistent underrepresentation of women in leadership positions, providing them with the necessary competencies to overcome unique challenges.

Emerging Leaders Programme

SEP 6, 2025 - MAR 28, 2026

The Emerging Leaders Programme (ELP) is designed to develop a new generation of leaders equipped with technical proficiency and exceptional interpersonal skills to thrive in the rapidly evolving digital landscape.

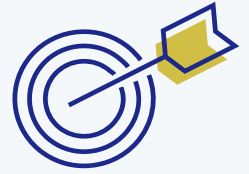
The Future CHRO

AUG 23, 2025 - FEB 17, 2026

The Future CHRO programme is a comprehensive 6-month blended learning experience tailored for experienced HR professionals aspiring to become future Chief Human Resources Officers (CHROs).

UPCOMING LEARNING INTERVENTIONS

Topic-Focused Programmes



Essentials of Leadership

AUG 6 - 10, 2025

The Essentials of Leadership programme is meticulously crafted to unlock the latent leadership potential within high-potential executives. This programme lays the foundation for assuming pivotal leadership roles, equipping leaders to seize the opportunities that accompany heightened responsibility.

Operational Excellence for Leaders

SEP 5 - 6, 2025

The Operational Excellence for Leaders programme empowers leaders to elevate customer-defined value, surpass competition, and optimise revenue, costs, and risk management. It champions a culture of relentless improvement, consistently refining processes and systems to exceed customer expectations.

Business Storytelling and Executive Presence

AUG 30 - SEP 1, 2025

The Business Storytelling and Executive Presence programme is crafted to empower executives and leaders with the art of storytelling, enabling you to build connections, inspire action, and establish a leadership presence that stands out. Through this programme, you will master the art of conveying powerful messages that engage stakeholders, drive organisational change, and lead with impact.

Strategy Formulation and Execution

SEP 25 - 27, 2025

The Strategy Formulation and Execution programme empowers leaders to craft and implement resilient strategies, enabling them to anticipate market shifts, align organisational resources, and navigate complexity effectively. Participants will refine their strategic acumen, ensuring their vision is embraced, executed with clarity, and drives sustainable competitive advantage with commitment.

UPCOMING LEARNING INTERVENTIONS

ISB Online

Executive Programme in Business Management

SEPTEMBER 28, 2025 | 32 WEEKS

The Executive Programme in Business Management equips professionals to lead with a cross-functional mindset, make strategic decisions, and drive business results. Participants build the confidence to lead teams, influence outcomes, and solve complex challenges. With a strong focus on practical application and peer learning, the programme enables professionals to deliver real impact from day one.



Business Technology & Innovation With AI

AUGUST 24, 2025 | 25 WEEKS

Get equipped with essential elements of emerging technologies like Blockchain, Internet of Things, Cybersecurity, Artificial Intelligence and Machine Learning, and their application in business operations.



Business Strategy

SEPTEMBER 21, 2025 | 30 WEEKS

This programme is designed to help you sharpen your strategic acumen, develop an innovative mindset, and equip you with the essential tools and knowledge to make the right decisions towards creating an effective strategy.



AI in Business: Fundamentals to Applications

AUGUST 17, 2025 | 17 WEEKS

Explore foundational concepts, generative AI, and ethical AI practices while gaining hands-on experience with widely popular and accessible models and tools like GPT, Llama, DALL-E, Perplexity AI and more to drive impactful business outcomes.

Fintech Innovations: From Blockchain to AI

AUGUST 31, 2025 | 25 WEEKS

Learners will explore technologies, policies, and innovations reshaping financial systems, focusing on AI, blockchain, digital payments, and open banking, as well as fintech trends, digital lending, and insurtech, and how these disrupt traditional financial models.



Mastering Executive Presence

JULY 20, 2025 | 7 WEEKS

The programme on Mastering Executive Presence helps executives gain skills to build their leadership potential by gaining self-awareness, mastering storytelling and building a distinctive brand for themselves, enabling them to confidently navigate complex settings.



Leadership Essentials

AUGUST 17, 2025 | 15 WEEKS

This comprehensive programme aims to cultivate a dynamic leadership style, enabling you to lead yourself effectively, excel in stakeholder engagement, boost team performance, and increase agility and responsiveness to change.

Custom Solutions for Enterprises



Bandhan Bank

CXO Leadership Development Program

May 16 - 18, 2025

We concluded a bespoke CXO Leadership Programme at ISB for senior leaders from Bandhan Bank, focusing on strategic foresight, execution, team leadership, and digital readiness. Over three days, participants enhanced self-leadership and explored AI-led transformation to drive impact in a rapidly evolving financial landscape.

Suzlon

Leadership development programme for C suite

Jan 17 - May 4, 2025

We concluded a customised leadership programme for Suzlon Group's C-suite and business leaders, focused on strategic execution, operational agility, financial insight, and customer excellence. Delivered across three phases, the intervention aimed to equip leaders to drive growth and innovation in the dynamic energy sector. industry leader.



ROUNDUP OF THE PAST QUARTER



MasterClass

Dubai and Abu Dhabi

May 27, 28

We hosted a masterclass in Dubai and Abu Dhabi on “**Leading Through Disruption: AI, Technology, and the Future of Business**” with Prof. Vishal Karungulam, in collaboration with **MCA Gulf**. Attended by senior leaders from Dubai and Abu Dhabi, the session explored foresight-driven leadership and resilience in today’s dynamic business landscape.

Custom Solutions for Government



BPCL

Run It Like You Own It: From Transactions to Transformation in a Dynamic B2B Energy Market

Two cohorts,
April 21 - 24, 2025
June 10 - 13, 2025

As part of its transformation journey, BPCL partnered with ISB to deliver a customised Market Leadership Programme for I&C officers. Focused on shifting mindsets from transactions to transformation, the programme encouraged CEO-level thinking, deeper customer engagement, and insight-led decision-making to drive value in a dynamic B2B energy market.





Executive Education & Digital Learning, ISB

 execed.isb.edu, online.isb.edu

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write to execed@isb.edu

To enrol for ISB Online programmes,
write to isbonline@isb.edu

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