



Executive Education Programme Portfolio **2024-25**



**Empowering executives with the knowledge and behaviours required to build, lead, and grow business that create significant impact.**

With lifelong learning at its core, ISB Executive Education offers a wide range of learning experience from comprehensive leadership development programmes to shorter term topic-focused programmes. We also work with companies to create and deliver custom learning solutions that address the business challenges and strategic needs of diverse organisations in the private and public sector. Our programmes that combine world-class on-campus experience with advanced online learning, are taught by the best minds in executive education.



## The ISB Advantage

Leaders and organisations today must continually reinvent themselves to navigate complex disruptive environments and create and renew their competitive advantage over time.

ISB Executive Education empowers executives with the skills, mindsets and vibrant networks required to manage and lead in this new world and achieve their distinctive personal and professional goals.



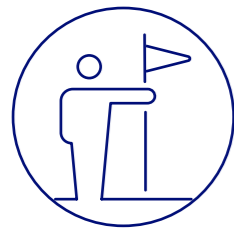
### Globally Renowned Faculty

ISB faculty includes leading academics who will challenge your existing way of thinking, and broaden your horizons to include new perspectives on complex problems



### Deep Expertise in Emerging Markets

ISB has developed rigorous intellectual capital and a vast number of case studies that explore critical challenges facing organisations and leaders in emerging economies in the East and South



### Research-backed Thought Leadership

ISB is the top business school in India for research. At our research centres and institutes, faculty collaborate with top minds to foster groundbreaking thought leadership



### Future-ready Perspectives

Discover organisational “unlocks” and create future-ready companies



### Transformational Learning Experience

Our distinctive teaching methodologies and an intense and challenging learning environment work in concert to expand participants’ learning horizons





# Portfolio of Programmes

## For Individuals



Advanced Leadership Programmes

[Know more](#)



Comprehensive Leadership Programmes

[Know more](#)



Topic-Focused Programmes

[Know more](#)



Online Programmes

[Know more](#)

## For Enterprises



Learning Solutions for Enterprises

[Know more](#)



# Advanced Leadership Programmes

The Advanced Leadership Programmes are designed to accelerate the leadership pathways for CXOs. Each programme offers a rigorous, multi-faceted, and comprehensive curriculum that allows CXOs to deepen their domain expertise, build thought leadership in their business function, harness future-ready strategies to lead their team and drive unparalleled growth in their organisation.

Participants of Advanced Leadership Programmes gain the ISB Executive Alumni status.



■ Mid   ■ Senior   ■ Top



## Global Advanced Management Programme with Immersion in NUS, Singapore

For senior executives stepping into global leadership roles, with strategic responsibility within their organisations.

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**Programme Fee: ₹ 12,75,000**

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Start Date	End Date
Feb 6, 2025	Jun 7, 2025



## Pathway to Chief Growth and Marketing Officer

For growth and marketing leaders looking to create differentiated growth strategies for the organisation through cutting-edge interventions.

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**Programme Fee: ₹ 6,00,000**

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Start Date	End Date
Feb 1, 2025	Jun 22, 2025



## Pathway to Chief Strategy Officer

For CSOs and strategy leaders looking to create new growth pathways and position their organisation for sustained success.

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**Programme Fee: ₹ 8,25,000**

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Start Date	End Date
Jan 28, 2025	Jun 13, 2025

GST of 18% is applicable.



# Comprehensive Leadership Programmes

Embark on a transformative learning journey with Comprehensive Leadership Programmes (CLPs), designed to accelerate your leadership ascent within your organisation and fast-track your career. Each programme offers a rigorous business management curriculum, personal leadership development plan, and projects that allow you to apply your learnings to solve complex business challenges.

Participants of Comprehensive Leadership Programmes gain the ISB Executive Alumni status.



Mid Senior Top

## Women's Leadership Programme

For driven mid to senior level women professionals looking to become more impactful and effective leaders.

**Programme Fee: ₹3,00,000**

Start Date	End Date
Feb 8, 2025	Jun 15, 2025

## Emerging Leaders Programme

For young managers who demonstrate high potential for future leadership roles.

**Programme Fee: ₹3,75,000**

Start Date	End Date
Mar 15, 2025	Sep 14, 2025

## The Future CHRO Programme

Best suited for senior HR executives aspiring to be future-ready CHROs, serving as trusted advisors to CEOs.

**Programme Fee: ₹6,00,000**

Start Date	End Date
Feb 12, 2025	Sep 7, 2025

## General Management Programme

For functional leaders looking to accelerate their leadership ascent and lead businesses that create impact.

**Programme Fee: ₹8,50,000**

Start Date	End Date
Mar 15, 2025	Nov 14, 2025

## Strategic Digital Leadership Programme

For mid to senior-level functional managers aiming to embed state-of-the-art digital strategies in their leadership portfolio.

**Programme Fee: ₹3,00,000**



Start Date	End Date
Mar 21, 2025	Jun 26, 2025




GST of 18% is applicable.




# Topic-Focused Programmes

Shorter duration learning interventions that offer targeted, in-depth learning on specific topics-leadership, strategy, marketing, and digital transformation, amongst many others.

STRATEGY & ORGANISATION														
PROGRAMME	LOCATION	FEE (INR)	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR
Mastering Negotiation and Influence 	Hyderabad	₹95,000		11-12				29-30					3-4	
Strategy Formulation & Execution 	Hyderabad	₹95,000				2-3			4-5			20-21		

LEADERSHIP														
PROGRAMME	LOCATION	FEE (INR)	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR
Essentials of Leadership 	Hyderabad	₹2,00,000			1-5		28-1			6-10				16-20
Business Storytelling and Executive Presence 	Hyderabad	₹95,000		4-5			3-4				19-20			1-2
Creating and Scaling Excellence 	Hyderabad	₹1,10,000											18-19	

MARKETING & SALES														
PROGRAMME	LOCATION	FEE (INR)	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR
Managing Sales Teams & Distribution Channels 	Hyderabad	₹1,20,000												8-10


 Mid  Senior  Top

GST of 18% is applicable.




# Topic-Focused Programmes

Shorter duration learning interventions that offer targeted, in-depth learning on specific topics-leadership, strategy, marketing, and digital transformation, amongst many others.

GOVERNANCE														
PROGRAMME	LOCATION	FEE (INR)	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR
Powering High-Performance Boards 	Hyderabad	₹2,00,000											28-2	

OPERATIONS MANAGEMENT														
PROGRAMME	LOCATION	FEE (INR)	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR
Operational Excellence for Leaders 	Hyderabad	₹95,000			8-9								27-28	







## World-Class Business Education, Now Online

Scale your organisation's talent learning framework through interventions for every level of the business.

### Fintech Innovations: From Blockchain to AI

#### Admission Details

Starts on December 29, 2024  
25 Weeks, 4-6 Hours/Week  
₹2,05,000 + Taxes

#### Track Details

Learning Journey - 25 Weeks  
Learning Hours - 4-6 Hours/Week  
13 Courses +Assessments

### Business Strategy

#### Admission Details

Starts on January 12, 2025  
30 Weeks, 6 Hours/Week  
₹1,70,000 + Taxes

#### Track Details

Learning Journey - 30 Weeks  
Learning Hours - 6 Hours/Week  
3 Courses +Assessments

### Mastering Executive Presence

#### Admission Details

Starts on February 2, 2025  
7 Weeks, 6 Hours/Week  
₹75,000 + Taxes

#### Track Details

Learning Journey - 7 Weeks  
Learning Hours - 6 Hours/Week  
3 Courses +Assessments

### Management Essentials

#### Admission Details

Starts on February 2, 2025  
25 Weeks, 4-6 Hours/Week  
₹1,65,000 + Taxes

#### Track Details

Learning Journey - 25 Weeks  
Learning Hours - 4-6 Hours/Week  
7 Courses +Assessments

GST of 18% is applicable.



## Business Technology and Innovation With AI

### Admission Details

Starts on February 23, 2025

24 Weeks, 4-6 Hours/Week

₹1,95,000 + Taxes

### Track Details

Learning Journey - 24 Weeks

Learning Hours - 4-6 Hours/Week

9 Courses +Assessments

## AI in Business: Fundamentals to Applications

### Admission Details

Starts on March 2, 2025

17 Weeks, 4-6 Hours/Week

₹1,25,000 + Taxes

### Track Details

Learning Journey - 17 Weeks

Learning Hours - 4-6 Hours/Week

5 Courses +Assessments

## Leadership Essentials

### Admission Details

Starts on Mar 9, 2025

15 Weeks, 4-6 Hours/Week

₹1,60,000 + Taxes

### Track Details

Learning Journey - 15 Weeks

Learning Hours - 4-6 Hours/Week

4 Courses +Assessments

GST of 18% is applicable.



# Executive Education Custom 2024 Rankings by FT

**#1**

In India

**#2**

In Asia

**#26**

Globally

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## Learning Solutions for Enterprises

ISB Executive Education partners with organisations to design and deliver learning solutions that address specific challenges to meet strategic business objectives and distinct learning needs. Our programmes are based on a holistic, evolving understanding of an enterprise's context as well as participants' strengths and potential.

We offer programmes to meet the development needs of individuals and small teams, and custom solutions for cohorts from within the same organisation. All custom solutions can be delivered via various formats including live virtual, classroom or on-site, online or asynchronous, and elaborately blended formats that provide the learning experience best suited to your organisation. The curriculum across all formats is similar but tailored to achieve maximum impact from each delivery format.


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# Scale High-Impact Outcomes with Custom Learning Solutions


 Shift business models


 Execute high-stakes strategic initiatives


 Drive growth through digital transformation and innovation

 Shift mindsets and cultures

 Orchestrate and manage change in the organisation

 Professionalise management practices

 Retain key talent

 Create organisational environments that motivate and drive excellence

[customexed@isb.edu](mailto:customexed@isb.edu)



To nominate your teams, contact

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Corporate Identity Number: U80100TG1997NPL036631

ISB Executive Education reserves the right to make changes in the programme without prior notice.

Please check with marketing services for the final schedule.

Connect with us



### Founding Associate Schools



### Associate Schools



### Accreditations

