



## **CXO SUMMIT**

Innovate To Accelerate

---

 January 19, 2024  9:00 AM - 6:00 PM

 Khemka Auditorium, ISB Hyderabad Campus

---

## Summit Overview

---

Leverage the power of innovation at the **CXO Summit**, hosted by **ISB Executive Education**. Under the overarching theme “**Innovate to Accelerate**,” this groundbreaking summit will convene top executives, industry leaders, and visionaries to delve into the pivotal strategies shaping the future of business and technology. Join us for a transformative experience as we explore compelling themes. This summit promises to equip attendees with the insights, knowledge, and strategies necessary to drive business growth and transformation in an era of rapid change and disruption.

At the CXO Summit, you will have the opportunity to engage in thought-provoking discussions, gain actionable insights, and network with industry pioneers. Whether you are a C-level executive, technology leader, or forward-thinking strategist, this summit will provide you with the tools and perspectives to innovate, adapt, and accelerate the trajectory of your organisation in an ever-evolving landscape.

IMF estimates India will emerge as the world's third largest economy by **2030**

Number of GCC's in India has grown by **60%** since 2015

Estimated Fintech Market Opportunity by 2030 to reach **\$2.1 tn**

It will take another **151** years to close the gender economic gap at all levels



CXO SUMMIT

Innovate To Accelerate



## Our Eminent Speakers

---



**V. Anantha Nageswaran**

Chief Economic Advisor  
Ministry of Finance  
Government of India



**Vikas Swarup**

Former High Commissioner  
of India to Canada,  
Award-winning Author



**VS Parthasarathy**

Independent Director,  
Multiple Companies



**Sunitha Cherian**

Chief Culture Officer, Wipro



**Dr Ritu Mittal Garg**

Chief Growth &  
Innovation Officer,  
Fortis Healthcare



**Vikram Ahuja**

MD, ANSR and CEO,  
Co-Founder Talent500



**Arindam Sen**

Global Business  
Services & Operations Partner  
EY India



**Venkat Varadarajan**

Director & Head- Cloud and  
Digital, Intel India, Intel  
Corporation



**Madan Pillutla**

Dean and Professor,  
Organisational Behaviour



**Deepa Mani**

Deputy Dean, Executive Education  
and Digital Learning  
Professor, Information Systems



**Bhagwan Chowdhry**

Professor, Finance  
Executive Director – DIRI



**S. Ramnarayan**

Professor of Organisational  
Behaviour (Practice)



**Prakash Bagri**

Associate Professor (Practice),  
Marketing



**Nishant Chadha**

Director  
Policy Research  
ISB Executive Education



**Eapen Alexander Muthoot**

Executive Director  
The Muthoot Group



**Satyanandan Atyam**

Chief Risk Officer, Tata AIG  
General Insurance Company  
Limited



CXO SUMMIT

Innovate To Accelerate

## Event Agenda

---

8:45 am

Registration

---

9:30 am

Opening Remarks

---

9:45 am

Keynote: Accelerate with India: Forces that Shape the Vision of Tomorrow

---

10:30 am

Analyst Talk: Geopolitical Risk Management: Adapting to a Shifting Global Landscape

---

11:30 am

Fireside Chat: Why Inclusive Leadership is Essential for Innovation

---

12:00 pm

Morning Coffee and Networking Break

---

12:30 pm

Masterclass: The Role of DEI in Innovation and Profitability

---

1:30 pm

Summit Luncheon and Networking

---

2:30 pm

Global Capability Centres: Leveraging Next-Generation Technologies for Hyper-Connected Collaboration

---

3:30 pm

Disruptive Fintech Models: Innovating the Digital India Stack

---

4:30 pm

Closing Remarks

---

5:30 pm

Networking and Cocktail Reception

---







CXO SUMMIT

Innovate To Accelerate

## Session Outline

---

### Keynote Session | 9:45 am

#### Accelerate with India: Forces that Shape the Vision of Tomorrow

- Realise and take advantage of the world's largest consumer market that offers attractive prospects in all fronts - market growth, asset utilisation, and profitability.
- Explore how India is positioned as a nexus for emerging technologies and a catalyst for market disruption.
- Explore the unique strengths and capabilities that India brings to the forefront of technological advancements and discuss how these factors are shaping the global vision of tomorrow.



**V. Anantha Nageswaran**

Chief Economic Advisor  
Ministry of Finance  
Government of India

### Masterclass | 12:30 pm

#### The Role of DEI in Innovation and Profitability

- Explore how fostering diversity, equity, and inclusion within the workplace strategically contributes to innovation and creativity
- Examine the pivotal role of inclusive leadership in building a diverse workforce and creating an organisational culture that supports innovation
- Learn how to measure the impact of DEI initiatives, identify key performance indicators, and understand the direct link between diversity, innovation, and overall profitability

### Faculty



**Madan Pillutla**

Dean and Professor,  
Organisational Behaviour, ISB



CXO SUMMIT

Innovate To Accelerate



## Session Outline

---

### Analyst Talk | 10:30 am

#### Geopolitical Risk Management: Adapting to a Shifting Global Landscape

- Need to build resilient supply chains that can circumvent geopolitical shocks, such as the Ukraine-Russia conflict.
- Examples from India's foreign and economic policy - what's good, what gaps need to be filled to minimise impact of major global events, eg. leveraging semiconductor industry disruptions
- How global businesses can leverage India's favourable geopolitical position and its robust domestic market to mitigate business risks elsewhere and increase investments in the Indian market

### Moderator

---



#### **Nishant Chadha**

Director  
Policy Research  
ISB Executive Education

### Panellists

---



#### **Vikas Swarup**

Former High Commissioner  
of India to Canada,  
Award-winning Author



#### **VS Parthasarathy**

Independent Director,  
Multiple Companies



**CXO SUMMIT**

Innovate To Accelerate

## Session Outline

---

### Fireside Chat | 11:30 am

#### Why Inclusive Leadership is Essential for Innovation

- Explore how inclusive leadership encourages a diverse range of perspectives and experiences within a team or organisation
- Discuss how leaders can create an environment where individuals feel valued and empowered to share their ideas, fostering a sense of belonging and teamwork that enhances innovation
- Explore the connection between empathy, inclusivity, and innovation in leadership

### Panellists



**Sunitha Cherian**  
Chief Culture Officer, Wipro



**Dr Ritu Mittal Garg**  
Chief Growth &  
Innovation Officer,  
Fortis Healthcare

### Moderator



**S. Ramnarayan**  
Professor of Organisational  
Behaviour (Practice), ISB

## Session Outline

---

### Spotlight Event | 2:30 pm

#### Global Capability Centres: Leveraging Next-Generation Technologies for Hyper-Connected Collaboration

- Learn how emerging trends revolutionise global capability centres
- Discuss actionable insights for streamlining workflows, fostering cross-functional collaboration, and driving innovation through the adoption of agile methodologies and integrated digital platforms
- Delve into strategies for harnessing digital transformation and agile integration practices to maximise collaboration efficiency within the global capability centres

### Moderator



**Prakash Bagri**  
Associate Professor (Practice),  
Marketing, ISB

### Panellists



**Venkat Varadarajan**  
Director & Head- Cloud and  
Digital, Intel India, Intel  
Corporation



**Arindam Sen**  
Global Business  
Services & Operations Partner  
EY India



**Vikram Ahuja**  
MD, ANSR and CEO,  
Co-Founder Talent50





CXO SUMMIT

Innovate To Accelerate

## Session Outline

---

### Panel Discussion | 3:30 pm

#### Disruptive Fintech Models: Innovating the Digital India Stack

- Explore how disruptive fintech models are driving financial inclusion and reshaping the digital India stack
- Discuss the role of fintech innovations in expanding access to financial services, empowering underserved communities, and fueling economic growth across India
- Explore the transformative potential of emerging technologies such as block-chain, AI, and digital identity solutions in driving fintech innovation within the Digital India stack

#### Speakers

---



**Eapen Alexander Muthoot**  
Executive Director  
The Muthoot Group



**Satyanandan Atyam**  
Chief Risk Officer, Tata AIG  
General Insurance Company  
Limited

#### Moderator

---



**Bhagwan Chowdhry**  
Professor, Finance  
Executive Director – DIRI, ISB





## CXO SUMMIT

Innovate To Accelerate

[KNOW MORE](#)



**Vaidehi Parve**

+91 9284192518  
vaidehi\_parve@isb.edu



**Udit Joshi**

+91 9999283903  
udit\_joshi@isb.edu

---