



Enable learning that accrues  
value for your executives  
and organisation

**Bespoke learning solutions  
for Enterprises**



# Ranked #1 custom learning solution in India by FT

**#1**

in Research in India by AMA

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**#4**

in Asia Pacific by Bloomberg

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**#29**

Globally by FT Rankings

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## Key highlights

**60,000**

executives groomed for leadership

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**250+**

programmes delivered every year

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**250+**

Clients across Corporate, Govt & PSUs

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# Aligning learning outcomes to organisational and individual goals

ISB Executive Education's Full Stack Learning Solutions are designed to keep your business needs at the forefront. From rethinking learning imperatives to adapting learning to individuals, the solutions are crafted to specification from the ground up for achieving each organisational goal through an immersive experience.

## Our Clients



# Full Stack Learning Solutions for Enterprises

## Business Owners/CXOs/ Board Members

Experience 25+ years


### Objectives


Enabling leaders to lead with mindfulness, manage crises effortlessly, master boardroom dynamics and be a changemaker with global impact


### Learning Outcomes

Mentoring senior leaders of the business to nurture the leadership with unique, actionable insights.

### Modes of Learning

Classroom Learning  80-100%

Online Learning  10-20%

Live Virtual Learning  0-10%

Degree of Customisation 

## Functional Heads & Heads of Businesses

Experience 10-25 years


### Objectives


Helping functional and division heads transition into senior leadership roles with an entrepreneurial mindset and global business outlook


### Learning Outcomes

Helping functional and divisional heads learn how to be a leader as a coach, master mindfulness, and be a changemaker who leads with an entrepreneurial mindset.

### Modes of Learning

Classroom Learning  70-80%

Online Learning  20-30%

Live Virtual Learning  0-10%

Degree of Customisation 

## Mid to Mid Senior Functional Managers

Experience 10-15 years


### Objectives


Enabling managers to efficiently transition into functional leadership roles with a broader perspective on strategic business goals


### Learning Outcomes

Strengthening leadership practices to ensure agility and relevance with an eye on collaborative outcomes.

### Modes of Learning

Classroom Learning  10-20%

Online Learning  40-50%

Live Virtual Learning  20-30%

Degree of Customisation 

## First Time Managers & High Potential Individual Contributors

Experience 5-10 years


### Objectives


Foundational learning for executives with leadership potential to grow from being individual contributors to managing teams


### Learning Outcomes


Fostering a forward-thinking approach by leveraging bold, multilateral solutions that shape team and individual outcomes.

### Modes of Learning

Classroom Learning  10-20%

Online Learning  60-80%

Live Virtual Learning  0-30%

Degree of Customisation 

# Sample Learning Intervention

Business contexts and organisational objectives are at the core of the learning solution

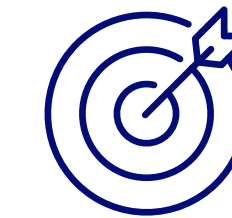
## Business Owners/CXOs/ Board Members

Experience 25+

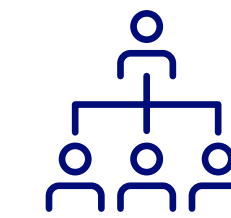
Degree of Customisation



Mergers and Acquisitions



Investment Opportunities



Redesigning Firms



ESG

## Functional Heads & Heads of Businesses

Experience 10-25

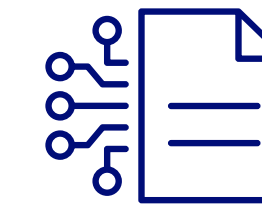
Degree of Customisation



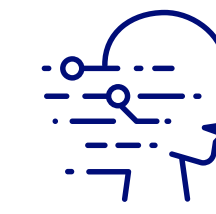
Strategic Innovation



Macroeconomics & Global Trends



Ethics in Data & AI



Managing Change in the Digital Era

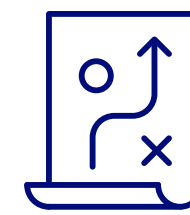
## Mid to Mid Senior Functional Managers

Experience 10-15

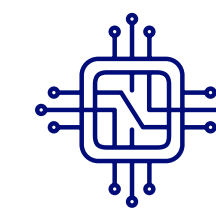
Degree of Customisation



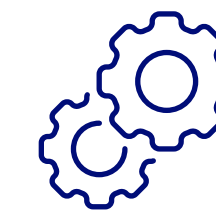
Strategic Decision Making



GTM Strategy



Emerging Technologies

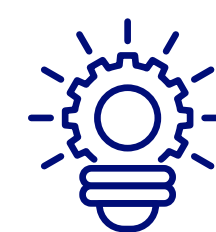


Industry 4.0

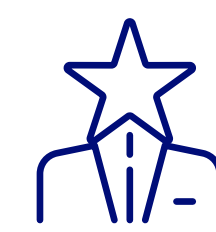
## First Time Managers & High Potential Individual Contributors

Experience 5-10

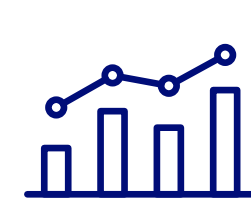
Degree of Customisation



Design Thinking



Customer-Centricity



Analytics

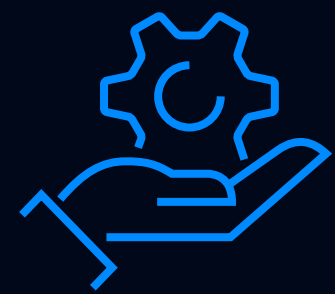


Project Management

Note: This illustration is only a sample

## Prepare for sectoral challenges

Sector-specific solutions that enrich the organisation's growth trajectory amid challenging environments



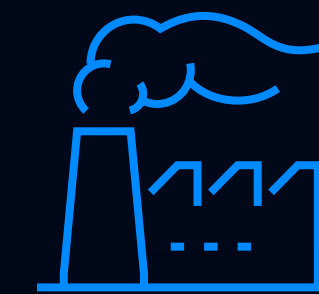
### IT/ITES

Navigate through global turmoil with a focus on product innovation and competitive markets



### Pharma

Steer through supply chain disruptions, leading digital transformation, and innovation in fast-moving ecosystems



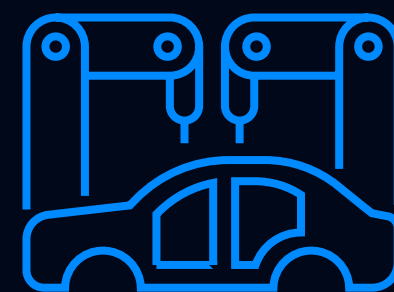
### Manufacturing

Enrich growth amid rising capital costs and global competition



### BFSI

Ensure consistent delivery of profit margins amid competition from disruptive fintechs



### Automotive

Scale new technologies to gain a strategic advantage over new entrants



## India's leading corporate houses choose ISB's customised learning solutions

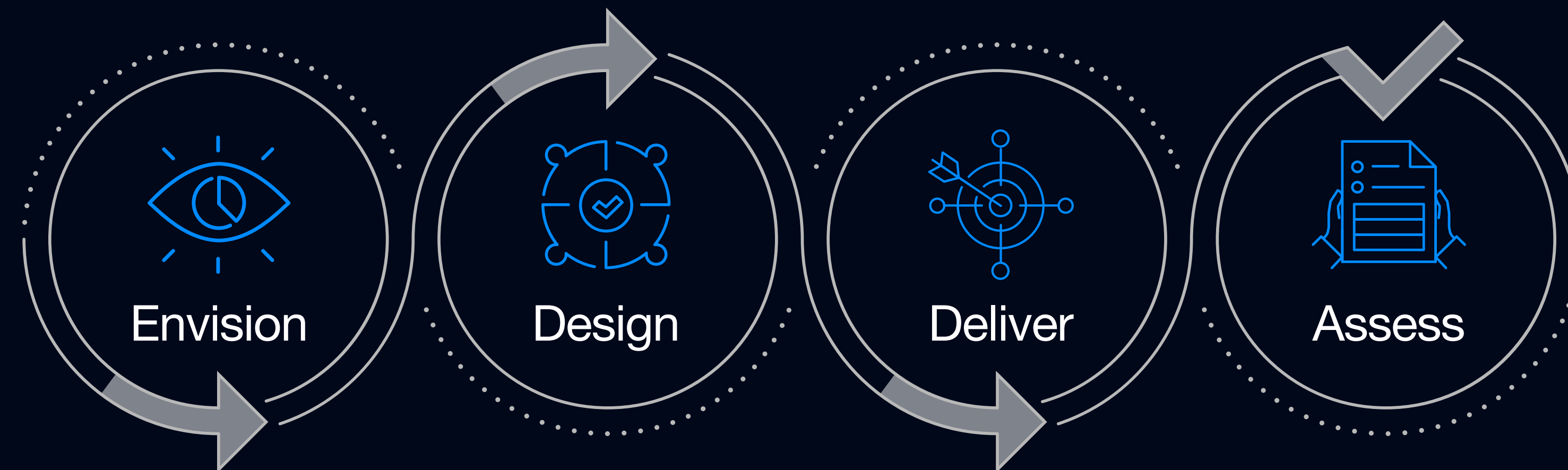
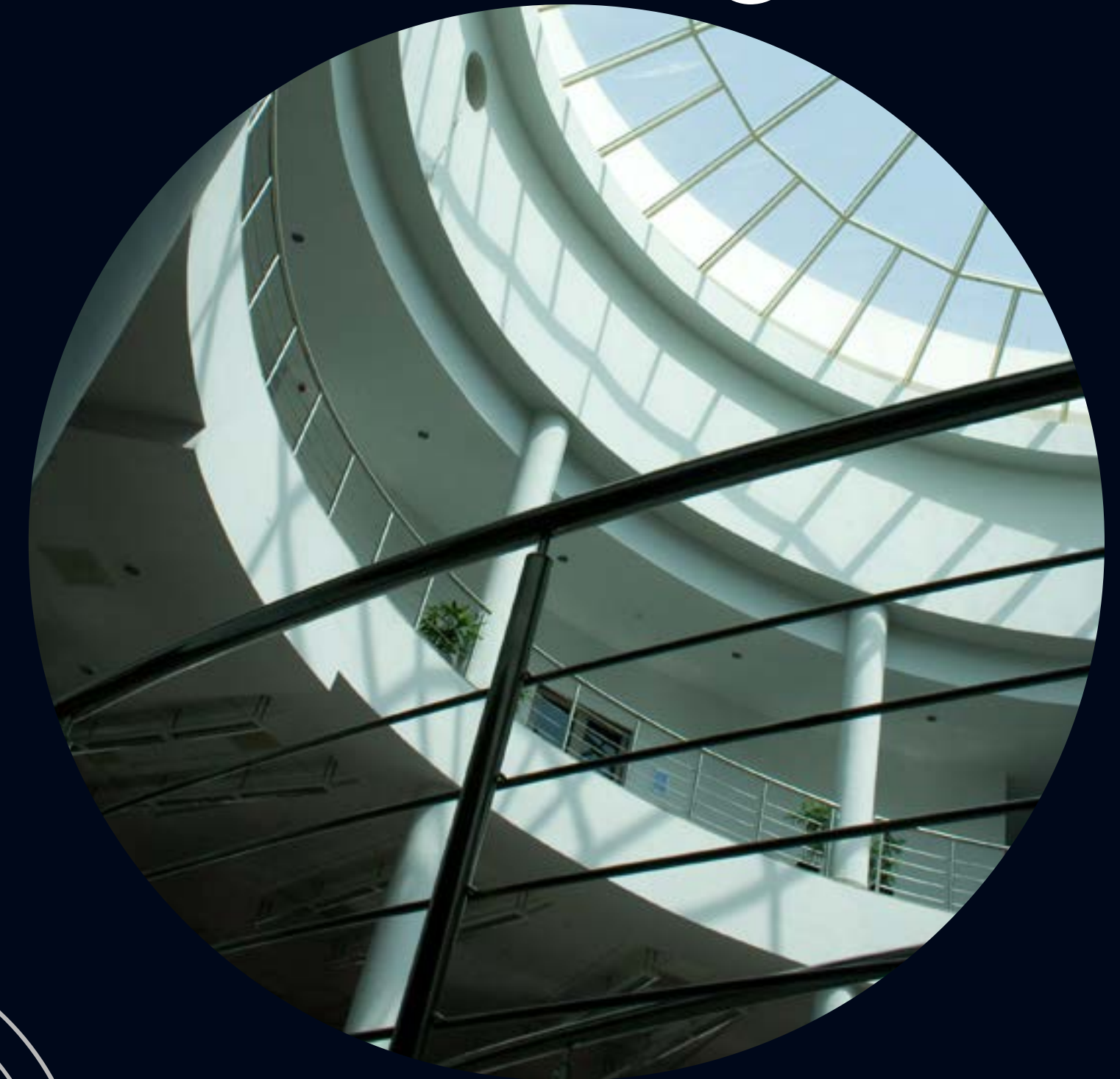
Scale high-impact outcomes with ISB

- ☑ Shift business models
- ☑ Execute strategic initiatives
- ☑ Drive a digital transformation
- ☑ Orchestrate change
- ☑ Retain key talent
- ☑ Nurture a culture of innovation



## A rigorous solution deployed to contextualise challenges and steer your organisation to productive outcomes

ISB Executive Education deploys a rigorous method to arrive at precise solutions targeted across the organisational pyramid

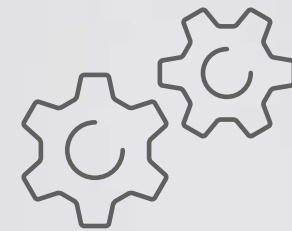




# World-Class Business Education, Now Online

ISB's state-of-the-art digital learning platform offers modular learning tracks and courses to accelerate capacities among early and mid-level executives in dynamic business environments. Scale your organisation's talent learning framework through interventions for every level of the business.

## Management Essentials



Make informed decisions, inspire your teams, and confidently manage projects by discovering modern management principles' power.

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Critical Thinking

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Art of Storytelling

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Effective Negotiation and Persuasion

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Building Your Personal Brand

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Managing High-Performance Teams

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Leading Change

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Project Management

## Business Strategy



Formulate and execute effective strategies, promote innovative thinking and drive growth to transform your organisation into a dynamic force.

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Economics for Managers

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Strategy Formulation

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Business Model Innovation

## Leadership Essentials



Become the leader of choice in your organisation and inspire your teams to make effective decisions

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Leading Self

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Leading Teams

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Managing Stakeholders

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Leading Change





**Contact us to discover a full stack learning solution that fits your business needs**

E: [customexed@isb.edu](mailto:customexed@isb.edu) | W: [execed.isb.edu](http://execed.isb.edu)